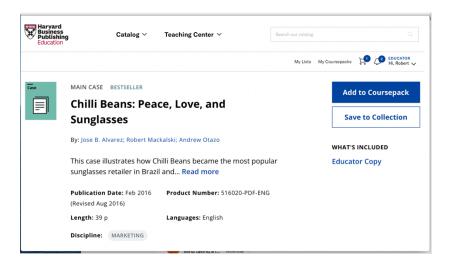
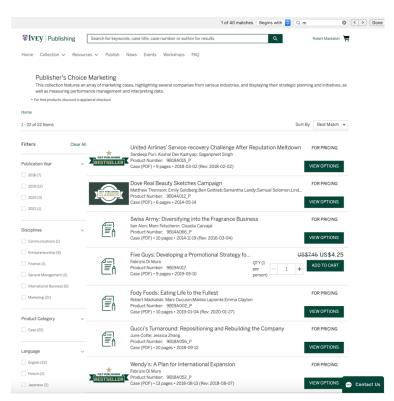
CASE OVERVIEW: USAGE AND AWARDS

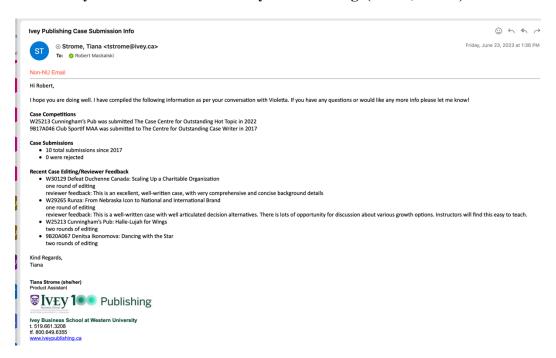
Harvard Business Publishing bestselling case study



Ivey Publishing Publisher's Choice for Marketing Cases



Summary Comments from Ivey Publishing (June, 2023)



Usage of Ivey Publishing cases (excludes Harvard cases) by country (as of May 2023)

COUNTRIES

Australia Turkey Italy Austria Ukraine Jamaica Brazil United Arab Emirates Japan United Kingdom Bulgaria Korea, Republic of Canada **United States** Lebanon Chile Mexico China Netherlands Netherlands Colombia Costa Rica New Zealand Denmark Norway Pakistan Ecuador Finland **Philippines** France Saudi Arabia Germany Spain Honduras Sweden India Switzerland

Usage of Ivey Publishing cases (excludes Harvard cases) by school (as of May 2023)

Rotterdam University

Ryerson University

UNIVERSITY / SCHOOL

Acadia University

American University of Beirut

Asper School of Business

Babson College

Nipissing University

Northeastern University

Northern Illinois University

Oregon State University

Baylor University

Our Lady of the Elms School
Pontificia Universidad Catolica Chile

BI Norwegian Business School (PUC-Chile)

Boston College Pontificia Universidad Javeriana

Bow Valley College Queen's University

Brandeis University Red Deer College

California State University - Channel

Islands

California State University - Dominguez

Hills

Camosun College Saint Louis University
Cape Breton University Saint Martin's University
Carleton University Saint Mary's University
Centennial College Saint Michael's College

Champlain Regional College - Saint-

Lambert

Concord University Schulich Accounting Society

Concordia University - Canada Seattle University
Concordia University USA Seneca College

Craig Kielburger Secondary School Simon Fraser University

Smith School of Business - Queen's

Savannah College of Art & Design

Dalarna University University

Dalhousie University

Dalian Foreign Language University

Dominican University - Illinois

Eli Health

Southwestern University

Tel Aviv University

The King's College

The University of Tampa

Eric Hamber Secondary School The University of Tennessee - Knoxville

Fachhochschule Kufstein Tirol Trent University Durham

Fanshawe College of Applied Arts and

Technology UDLA Universidad de las Americas UDLAP Universidad de las Americas

Gilmore Global Logistics Inc Puebla

Greenwood College School Union College

Harvard Extension School United States Minor Outlying Islands

HEC - Montreal Universidad Panamericana

Universidade Federal Do Rio Grande

Hult International Business School Inc. Do Sul

Humber College Universita degli Studi di Parma

Humber College Institute of Technology &

Lappeenranta University of Technology

Advanced Learning Université de Sherbrooke

INCAE Business School Universite du Quebec A Montreal

Indiana University - Bloomington University of Alberta

Institute of Technology, Tralee University of British Columbia

International Management Institute-Kolkata University of California - Santa Barbara

Istanbul Bilgi University University of Colorado-Denver

IU Northwest Bkstr University of Guelph

University of Illinois - Urbana-

Johns Hopkins University Champaign

Kwantlen Polytechnic University University of Manitoba

Lahores School of Economics University of Nebraska - Lincoln Lakeland College University of New South Wales University of Ontario Institute of

Technology

Langara College University of Ottawa

Laurentian University University of Prince Edward Island

Lebanese American University - Beirut University of Saskatchewan Long Island University University of South Florida Marshall University University of Texas at Austin

McGill University University of Tulsa McMaster University University of Victoria Melbourne Business School University of Waikato Melbourne, Victoria Business School University of Windsor

Mount Allison University University of Winnipeg

Mount Mary College University of Wisconsin - Madison